

# 2026 Sponsor/Engagement Opportunities

## Multiple Channels to Connect with the AIA Northern Virginia Architectural Community

### ENGAGE & EDUCATE:

- 12 Month Partnership Packages
- CE Presentation Webinars
- Quarterly Happy Hour events
- Building Tours

### SPONSOR:

- Spring Social
- Autumn Social
- Design Awards
- CRAN and CoTE Meetings and Events
- Canstruction
- Committee on Architecture for Education
- Golf and Bowling Mentoring Event
- SpecConnect Breakfast
- Residential Trunk Show
- Hard Hat Building Tours
- Women in Architecture
- Young Architects

### ADVERTISING:

- AIANOVA.org
- CONNECT - Monthly E-newsletter
- UPDATE - Monthly event blasts
- Dedicated E-blast
- Social Media Push



Northern Virginia

CONNECT

Restoration/Renovation of and Additions to Historic Foxhall Farm House  
Designed By: Muse Kimwan Architects  
Harwood, MD  
Photograph © Eric Kruttschnitt

**In This Issue**

- President's Letter
- Featured Project: Restoration/ Renovation of and Additions to Historic Foxhall Farm House
- 2025 Honor Awards and Acknowledgements Announced
- ARE® Prep 2026: Gear Up and Get Licensed!
- Legal: I Can't, But We Can!
- 2026 AIA NoVA Leadership Retreat: Let's Get Down to Business
- Professional Growth
- Latest ABI + Industry News
- Upcoming Events
- Job Postings
- Awards & Opportunities
- Did You Know...

Elevating Architecture since 1975

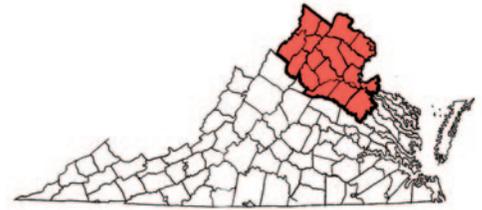
2025 Issue 11

Chapter News

**Letter from the President - Christopher Kehde, AIA**

Community. Collaboration. Inspiration.

As autumn settles across our region, I find myself reflecting on three words that have shaped our shared journey over the course of this year: Community. Collaboration. Inspiration. These core ideals infuse our events, our conversations, and our shared commitment to design excellence, and serve as both our compass and our chorus —guiding how we gather, how we learn, and how we imagine what



## About AIA Northern Virginia

The American Institute of Architects Northern Virginia Chapter is a professional organization representing over 1,200 architects & designers.

AIA is dedicated to advancing the knowledge of architecture among professionals and expanding the awareness and appreciation of architecture among the general public.

**1193+**  
Members

**75+**  
Attend Spring/Autumn Socials

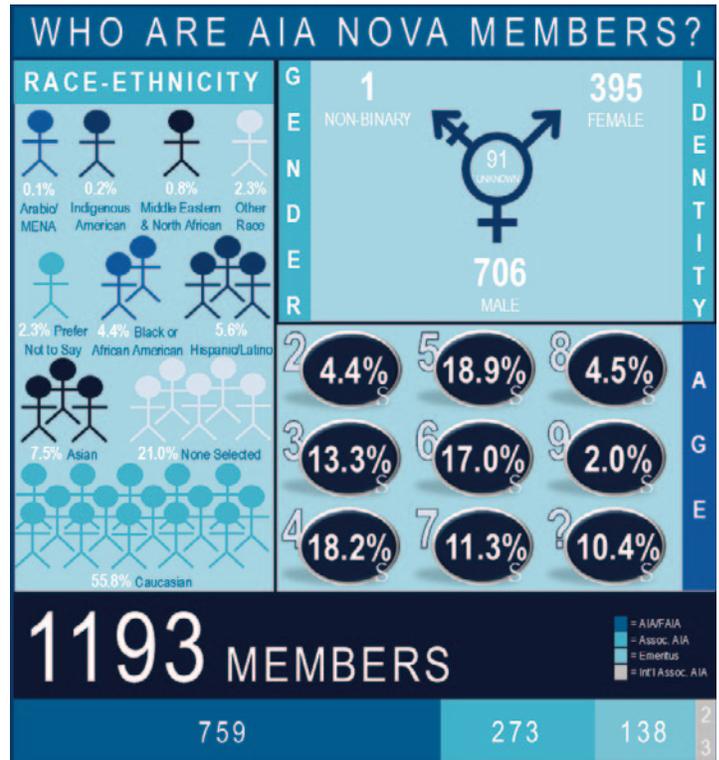
**150+**  
Design Award Attendees

AVERAGE **40+**  
CE Webinar Attendees

**28+**  
Participants per Building Tour

**48%**  
E-News Open Rates

**2500+**  
Social Media Followers



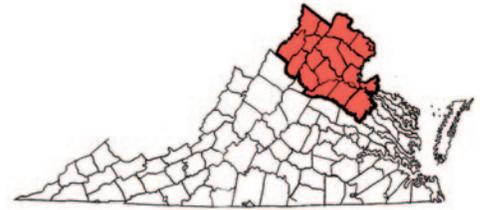
### AIA Northern Virginia Allied Memberships

Sole Practitioner: \$500 Annual  
Introductory Small Business or Company Representative: \$750 (First Year)

Allied Membership welcomes individuals, such as sole practitioners, and an introductory year for small businesses to AIA Northern Virginia. This membership offers a warm introduction to our vibrant architectural community and provides an opportunity to showcase your services and products to our members. Join us and thrive together!

#### Allied Membership Benefits include:

- Listing in the online searchable Allied Member Directory
  - Invitation to Annual Spring Social
  - Allied ticket rates for Chapter Events
- Right to use “Allied Member: Northern Virginia Chapter of the American Institute of Architects” mark
  - Subscription to AIA Northern Virginia CONNECT and UPDATE



## Partnership Packages

AIA Northern Virginia is excited to **bring consultants, suppliers, builders, service providers and architects together** for the betterment of the industry. Our partnership packages provide consistent exposure for your brand and your representatives.

Each level offers 12 full months of benefits as noted below plus:

- A complimentary posting on our online job board
- A complimentary listing of one educational program offering AIA Continuing education

 <b>AIA Northern Virginia</b> Annual Partnership Packages	<b>VISIONARY</b> \$7,500	<b>PATRON</b> \$5,000	<b>SUPPORTER</b> \$3,000	<b>FRIEND</b> \$1,500
	<i>Package Value \$21,350</i>	<i>Package Value \$13,830</i>	<i>Package Value \$6,800</i>	<i>Package Value \$3,500</i>
All partners receive core member benefits	Allied Member Benefits	Allied Member Benefits	Allied Member Benefits	Allied Member Benefits

### ANNUAL EVENTS BENEFITS:

#### Build Relationships / Engage LIVE / Brand Exposure

	Gold Level 4 tickets + top exposure	Silver Level 2 tickets + exposure	Bronze Level 1 Ticket + exposure	Bronze Level 1 Ticket
Spring Social - April	Gold Level 4 tickets + top exposure	Silver Level 2 tickets + exposure	Bronze Level 1 Ticket + exposure	Bronze Level 1 Ticket
Autumn Social - October	Gold Level 4 tickets + top exposure	Silver Level 2 tickets + exposure	Bronze Level 1 Ticket + exposure	Bronze Level 1 Ticket
Design Awards - August	Silver Level 4 tickets + top exposure	Bronze Level 2 tickets + exposure		

### MEETINGS and HAPPY HOUR BENEFITS:

#### Build Relationships / Engage LIVE / Brand Exposure

	Exposure and Invitations to ALL Events	Exposure and Invitations to Happy Hour Events, Firm Leadership Breakfast and Architecture Month Events	Exposure and Invitations to Happy Hour and Architecture Month Events to engage	Invitations to Happy Hour Events
Live Quarterly Firm Leadership Events Happy Hour Events Architecture Month Events Building Tours Hard Hat Building Tours (ave 8/year)	HOST & Attend 1 Tour	Attend 1 Tour		

### COMMITTEE BENEFITS:

#### Build brand recognition with consistent attendance at Committee events, while showcasing AIA support

	<b>Opportunity to HOST One committee event at your showroom.</b> Logo/link on committee event pages, on screen at events and invitations to all social events.	Logo and link on committee event pages, on screen at events and invitations to all social events	Invites to all committee social events	Invites to all committee social events
Custom Residential Architect Network (CRAN) Committee on Architecture for Education (CAE) Committee on The Environment (CoTE) Young Architects Women in Architecture (WIA)				

### CONTINUING EDUCATION PRESENTATIONS:

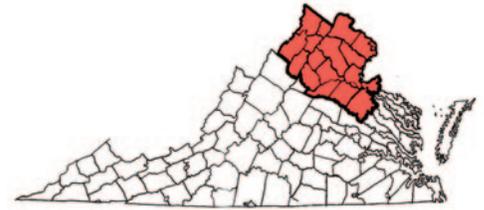
#### Demonstrate your expertise and position yourself as a resource

	2 per year	1 per year	1 per year	
Present CE Session (Webinar)				

### ADVERTISING & BRANDING:

#### Boost visibility with targeted advertising

	1850 x 650 banner 12 Months	800 x 1200 banner Bi-Monthly	600 x 600 ad 1x per Quarter	
NoVA CONNECT E-Newsletter Ad (monthly)	600 x 600 Ad 12 Months	600 x 600 Ad - 4 issues	600 x 600 Ad - 2 issues	
AIANOVA.org Web Ad Placement	12 months	12 months	12 months	12 months
Listing in the Allied Directory on AIANOVA.org Photo / Name / Description / Logo + Link	1850 x 650 banner 12 months	800 x 1200 banner 12 months		
UPDATE Event News Advertisement (Monthly)	4x - 1 per quarter	2 per year		
Dedicated E-Blast	Promote your CE Events			
Promote Continuing Education Presentations	Submit 1 Project Page			
Advertorial - on AIANOVA.org				



## Advertising Opportunities

**97,500+**  
OPPORTUNITIES FOR EXPOSURE

### AIANOVA.org

The Chapter's website provides a prominent location from which to promote your brand to our members visiting our site for upcoming events, news and member benefits.

- **Homepage:** 600 x 600 pixels: \$800/Month
- **Event Pages:** 600 x 600 pixels: \$800/Event
- **Job Board Page:** 600 x 600 pixels: \$2,000/Year
- **Monthly Project Page:** 600 x 600 pixels: \$500/Month

Your ad links to a specified URL. We cannot accept any animation.

### CONNECT E-Newsletter - Monthly Emails to over 3,500

Includes articles on various topics, chapter events, continuing education events, member news, professional practice information, and the chapter calendar. It features a member designed project and lists upcoming award opportunities, job opportunities and the chapter calendar for the coming month.

- **TOP Banner:** 1850 w x 650 h pixels: .jpg file: \$500 per placement - Annual \$5,000
- **Banner:** 1850 w x 650 h pixels: .jpg file: \$450 per placement - Annual \$4,000
- **Square:** 600 w x 600 h pixels: .jpg file: \$350 per placement - Annual \$3,000

Your ad links to a specified URL. We cannot accept any animation.

### UPDATE - Monthly: E-blast to over 2,500 Limit 4 Advertisers per issue

UPDATE features one or two upcoming events, a product spotlight, job opportunities, and the chapter calendar for the coming month.

- **TOP Banner:** 1850 w x 650 h pixels: .jpg file: \$400 per placement
- **Banner:** 1850 w x 650 h pixels: .jpg file: \$350 per placement
- **Square:** 600 w x 600 h pixels: .jpg file: \$250 per placement

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**48%**  
E-News Open Rates

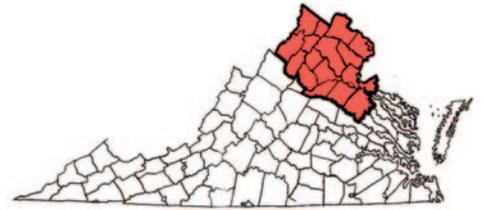
### ADVERTORIAL: Promote your project designed by a NOVA Architect Member - \$3000

Provide a project your team worked on with a Northern Virginia AIA member; provide 3 photos, your logo and the architect contact details. AIA NOVA will interview the architect, prepare content as to how your product or service impacted that project and will publish the advertorial page on our website. It will also be promoted in an e-blast the month the article is published. One sponsored release per month

### SOCIAL MEDIA PUSH - \$300 per push

Promote your event or product through out Social Media Platforms. Instagram and Facebook, YouTube and LinkedIn. One sponsored release per month

**2500+**  
Social Media Followers



## Virtual Lunch & Learn - AIA/HSW Presentations

Provide AIA-approved Continuing Education to AIA Northern Virginia members.

AVERAGE **50+**  
CE Webinar Attendees

**To reserve a date, you must be a CORPORATE ALLIED Member of AIA NoVA**

Your contract must be submitted two months in advance of presentation date.

If suggested date is unavailable, we will provide alternative dates.

**Benefits:**

- **Pre-event promotion of your course to our members.**
- **Course posting on chapter event calendar.**
- **1 hour to present + 15 minutes of Q&A time with attendees per sponsorship.**

CE courses are offered January thru November:  
1st and 3rd Tuesdays / 2nd and 4th Thursdays

- \_\_\_\_\_ **\$1,000**      **One - 1 hour CE Sponsored Presentation**
- \_\_\_\_\_ **\$1,800**      **Two - 1 hour CE Sponsored Presentations - Different Dates**
- \_\_\_\_\_ **\$500**        **ADD: Discounted Allied Membership, If not already a member or Partner.**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Proposed date of first Lunch & Learn: \_\_\_\_\_**

**Proposed date of second Lunch & Learn: \_\_\_\_\_**

**Method of Payment:**

\_\_\_\_\_ We will pay by check prior to our first course date and will remit payment to:  
AIA Northern VA: 215 N. Payne Street, Ste. 310, Alexandria VA 22314

\_\_\_\_\_ We will pay online by credit card to the AIA NoVA Payment Portal:  
<https://aianova.org/payments/>  
Indicate company name and "CE SPONSOR/PRESENTER" in payment notes.

## Annual Event



### Spring Social

**April TBD - 6:00 -8:30pm**

Location: Cosentino DC Showroom

The AIA Northern Virginia Spring Social kicks off the year and provides an opportunity for the architecture community to come together and to have a good time while networking and making new connections. This is an ideal opportunity to connect in-person with our members while familiarizing them with the products and services you offer.

#### Member Rates      Non-Members

**Gold Sponsor: .....\$1,000 ..... \$1,350**

- Four event tickets
- Premium listing on event sponsor sign
- Sponsor recognition from the podium during the event
- Premium listing in event program
- Banner ad 1850 x 650 in two issues of PILLARS
- Recognition in CONNECT with link
- Recognition on Chapter website with website link

**Silver Sponsor: ..... \$750 ..... \$1,100**

- Two event tickets
- Listing on event sponsor sign
- Sponsor recognition from the podium at the event
- Recognition in event program
- Square 600 x 600 ad in one issue of PILLARS
- Recognition in CONNECT with link.
- Recognition on Chapter website

**Bronze Sponsor: ..... \$500 ..... \$850**

- One event ticket
- Listing on event sponsor sign
- Sponsor recognition from the podium at the event
- Recognition in event program
- Recognition in CONNECT
- Recognition on Chapter website

## Annual Event



### Autumn Social

**October - 6:30 -8:30pm**

Location: Somewhere exciting in Northern VA TBD

AIA Northern Virginia's Autumn Social is an opportunity for members to gather and network while celebrating our newly-licensed architects, new fellows and the Chapter's Honor Award recipients. This event offers the chance to personally interact with our members while promoting your company's services and products.

**Must be an Architect Member, Annual Partner or Event Sponsor to attend See page 3 for Partner details.**

#### Member Rates      Non-Members

**Gold Sponsor: .....\$1,000 ..... \$1,350**

- Four event tickets
- Premium listing on event sponsor sign
- Sponsor recognition from the podium during the event
- Premium listing in event program
- Banner ad 1850 x 650 in two issues of PILLARS
- Recognition in CONNECT with link
- Recognition on Chapter website with website link

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- Square 600 x 600 ad in one issue of PILLARS
- Recognition in CONNECT with link.
- Recognition on Chapter website

**Bronze Sponsor: ..... \$500 ..... \$850**

- One event ticket
- Listing on event sponsor sign
- Sponsor recognition from the podium at the event
- Recognition in event program
- Recognition in CONNECT
- Recognition on Chapter website

## Bi-Annual Event



### SpecConnect Breakfast

#### Two Events in 2026: Spring and Summer- Breakfast

Spring Event: March 26th 8:30 - 11:15  
Lubber Run Community Center, Arlington

Summer Event: August 5th 8:30 - 11:15  
Arlington, TBD

LIMIT: 6 Sponsors per Event

The AIA Northern Virginia will host two breakfast events in 2026 to connect six architectural firms with six sponsoring organizations. Each firm will be represented by two contacts, including leaders and/or specification writers, while each sponsor will send two representatives.

During the event, each sponsor will participate in a 20-minute "speed meeting" session with all six firms.

This is a new and exciting opportunity to engage one-on-one, discuss needs and build new relationships.

#### Member Rates    Non-Members

#### **Single Event Sponsor    \$5,000 . . . . \$5,500**

- Two Event Participants
- Spend 20 minutes with 6 different architecture firm representatives
- Table Area for meetings
- Directory Listing on AIANOVA.org
- One year Allied Membership
- Invite for 2 to Spring Social
- AIA NoVA will send one post-event email to each firm participant including:
  - Sponsor Logo
  - 150 word description of services
  - Contact info
  - Link

## Annual Event



### Residential Supplier Trunk Show:

**July 15th 3:00 - 6:00 pm**

Location: AlexRenew, Alexandria VA

Join the AIA-NoVA CRAN Committee for a new bi-annual event. An afternoon, keynote speaker will share what homebuyers want in their home and renovation design. After the Keynote, take part in a networking Trunk Show, where you can network and share new ideas and products with our Residential Design Community.

Networking Reception after event for additional engagement and relationship building.

#### Member Rates    Non-Members

#### **Premier Sponsor (1):    \$3,000 . . . . . \$3,500**

- Four Event Participants
- Ability to introduce Keynote and say a few words
- Table for display
- Recognition in CONNECT with link
- Directory Listing on AIANova.org
- AIA Nova will send one post-event email to each CRAN Member participant including:
  - Sponsor Logo
  - 150 word description of services
  - Contact info
  - Link

#### **Participant Costs:    \$1,850 . . . . . \$2,350**

- Two Event Participants
- Table for display
- Recognition in CONNECT with link
- Directory Listing on AIANOVA.org

## Annual Event



### Design Awards Gala Sponsor

June 25th - 6:00 - 8:30pm

VA Tech Innovation Campus Bldg 1, Alexandria VA

The Design Awards Gala is held annually at locations of architectural note. The event features the celebration of great design, collegial networking amongst colleagues and includes highlights of juror comments about winning submissions, plus good food, good company and, of course, the presentation of awards.

**Must be an Architect Member, Annual Partner or Event Sponsor to attend See page 3 for Partner details.**

#### Gold Sponsor .....\$1,500

- Two Design Award Gala tickets
- Opportunity to present a top award (category of choice)
- Opportunity to offer branded giveaway items to attendees
- Display table space for promotional materials
- Opportunity to provide a 15-second video clip in winner presentation
- Logo/hyperlink on Chapter's Design Award webpage
- Logo on signage at event and in recordings
- Logo recognition in print and digital media prior to event

#### Silver Sponsor .....\$1000

- Two Design Award Gala tickets
- Opportunity to provide a 15-second video clip in winner presentation
- Logo/hyperlink on Chapter's Design Award webpage
- Logo on signage at event and in recordings
- Logo recognition in print and digital media prior to event

#### Bronze Sponsor .....\$500

- One Design Award Gala ticket
- Logo/hyperlink on Chapter's Design Award webpage
- Logo on signage at event and in recordings
- Logo recognition in print and digital media prior to event

## Gatherings throughout the Year



### Social Gatherings and Committee Sponsorships

#### Monthly and Quarterly Events

AIA Northern Virginia offers intimate events for sponsors to engage, show support and gain brand exposure.

#### Happy Hour Sponsor ..... \$500

#### CRAN Committee Event Sponsor .....\$2,000

Sponsor one of our 3 CRAN events. Options include a showroom networking event, a sponsored home tour, or host one educational event.

#### Bowling / Golf Event Sponsorships.....\$500

Up to 30 Young Professionals & firm leaders in attendance  
Bowling: Jan 27th / GOLF: late summer

#### Hard Hat Building Tours Sponsor.....\$500

Host, attend, network with 20-25 attendees, plus branding/exposure in post event blog.

### ANNUAL COMMITTEE SPONSORSHIPS

Focus your efforts on a specific committee. A great way to stay connected and keep your brand top-of-mind to a very targeted audience, on a consistent basis. Events and meeting opportunities throughout the year.

- Young Architects Sponsor.....\$1,000
- Women in Architecture.....\$1,000
- COTE Sponsor.....\$1,000
- Architecture for Education Sponsor.....\$1,000