



AIA Northern Virginia Chapter   AIA DC Chapter   AIA Potomac Valley Chapter  
**INTERSCHOOL DESIGN COMPETITION 2018**

## **Interschool Design Competition History**

For over two decades, the three Washington area chapters of the American Institute of Architects and the National Building Museum have collaborated to organize the annual **Interschool Design Competition**. These competitions have helped open doors for students to the various local architectural curriculums and the architectural profession.

## **Who Participates?**

Participants in this design competition are students at all levels enrolled in the area's university architecture programs, including the following accredited universities:

Catholic University of America  
Howard University  
Morgan State University  
Virginia Tech Washington-Alexandria Architectural Center (WAAC)  
University of Maryland  
University of the District of Columbia (UDC)

## **How the Competition works?**

Each school selects 8 students to participate in the program. The students are organized into teams with having one student from each school for a total of 8 teams. At the kick-off event the students will meet their fellow teammates and will be told limited information about the program and be provided the site location. Teams are encouraged to visit the site and start planning strategies for the day of the competition. Teams are not provided the full program until the morning of the competition, when they will have a 9 hours to develop their entry. The entries are then judged by a panel of design professionals, winners are selected and prizes awarded at the Awards Ceremony which is followed by the Spotlight on Design Lecture at the National Building Museum.

## **Where is the Competition being held this year?**

The competition and awards ceremony are held at the National Building Museum. A kick-off reception and lecture will be nearby. Final location TBD.

## **What is the Schedule for the Competition?**

**Kick-Off Reception** Thursday, Sept. 13 or Friday Sept. 14 time TBD

**Competition Day** @ National Building Museum – Sunday, Sept. 16 from 9am-5pm,

**Jury Luncheon & Review** @ National Building Museum – Monday, Sept. 17, time TBD

**Awards Ceremony** @ National Building Museum – Sept. 17 from 4-6:30pm

Spotlight on Design Lecture after the awards ceremony

Speaker – TBD

## **How can I contribute?**

Please consider giving time or resources again in 2018 to help the Interschool Design Competition maintain its momentum as a catalyst for the academic growth of so many students of architecture. A generous monetary sponsorship will help to make the competition a continued, greater success in 2018. We would like to invite you to partner with us in meeting our overall pledging goal of \$6,000 by the end of the summer.

We have established specific sponsorship levels which will provide publicity for your organization throughout the weekend of events. Please review the sponsorship levels attached.

We are currently working on two ways you can donate. The first is as a business/marketing expense which will be processed through the AIA Northern Virginia and can be done via Credit Card or check. A second option will be available if your organization wishes to write off their donation for tax purposes through the Virginia Foundation for Architecture Inc., as it is an established non-profit 501(c)3.)

If you would like to contribute, let us know which level and which way you would like to contribute and we can provide contribution methods.

## **Who can I contact to learn more?**

**Sonia R. Jarboe**, AIA, LEED® AP BD+C

Chair, ISDC Planning Committee

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**Overall Program Sponsorship****Bronze Sponsor (\$500)**

- Logo Recognition on signage (including presentation slides) at events: Kick-off, Competition Day, Design presentation (Sunday—Tuesday in the Great Hall), Awards Ceremony
- Opportunity to collaborate on social media (marketing memo to be released in August)
- Listed on the competition webpage
- Listed as a sponsor in the AIA Northern Virginia newsletter

**Silver Sponsor (\$1,000)**

- Logo Recognition on signage (including presentation slides) at events: Kick-off, Competition Day, Design presentation (Sunday—Tuesday in the Great Hall), Awards Ceremony
- Opportunity to collaborate on social media (marketing memo to be released in August)
- Listed on the competition webpage
- Invitation for 2 to all events including the Spotlight on Design lecture
- Can select to be listed as the sole sponsor any of the below “Event(s)” sponsorship up to the amount donated.
- Listed as a sponsor in the AIA Northern Virginia newsletter
- ¼ page ad in the AIA Northern Virginia October Newsletter

**Gold Sponsor (\$2,500) - only 2 available**

- Logo Recognition on signage (including presentation slides) at events: Kick-off, Competition Day, Design presentation (Sunday—Tuesday in the Great Hall), Awards Ceremony
- Opportunity to collaborate on social media (marketing memo to be released in August)
- Logo and link on the competition webpage
- Invitation for 4 to all events including the Spotlight on Design lecture
- Program passes for 4 to attend a future National Building Museum Program
- Can select to be listed as the sole sponsor any of the below “Event(s)” sponsorship up to the amount donated.
- Listed as a sponsor in the AIA Northern Virginia newsletter
- ½ page ad in the AIA Northern Virginia October Newsletter

**Platinum Sponsor (\$5,000)- only 1 available**

- Logo Recognition on signage (including presentation slides) at events: Kick-off, Competition Day, Design presentation (Sunday—Tuesday in the Great Hall), Awards Ceremony
- Opportunity to collaborate on social media (marketing memo to be released in August)
- Logo and link on the competition webpage
- Invitation for 8 to all events including the Spotlight on Design lecture
- Program passes for 8 to attend a future National Building Museum Program
- All-access passes for 2 to the National Building Museum’s Architecture and Design Film Festival (February 2019)
- Can select to be listed as the sole sponsor any of the below “Event(s)” sponsorship up to the amount donated.

- Listed as a sponsor in the AIA Northern Virginia newsletter
- Full page ad in the AIA Northern Virginia October Newsletter

**Event Based Sponsorship (Only one sponsor for each event below)**

Kick-Off Event (\$1,500)

- Event specific signage and special recognition at sponsored event.
- Includes all benefits provided to Silver Sponsors

Competition Day Food Sponsor (\$1,500)

- Event specific signage and special recognition at sponsored event.
- Includes all benefits provided to Silver Sponsors

First Place Prize Sponsor (\$1,200)

- Opportunity to present First Place Prize to winning team at Awards Ceremony.
- Includes all benefits provided to Silver Sponsors

Second Place Prize Sponsor (\$900)

- Opportunity to present Second Place Prize to winning team at Awards Ceremony.
- Includes all benefits provided to Bronze Sponsors

Third Place Prize Sponsor (\$600)

- Opportunity to present Third Place Prize to winning team at Awards Ceremony.
- Includes all benefits provided to Bronze Sponsors

Jury Sponsor (\$600)

- Special recognition at Awards Ceremony as the Jury Sponsor.
- Includes all benefits provided to Bronze Sponsors