

# AIA Northern Virginia News

## Newsletter of The American Institute of Architects Northern Virginia Chapter

The newsletter is published 6 times a year – January/February, March/April, May/June, July/August, September/October and November/December – and is sent to over 1200 architects, interns and allied professionals in the design and construction industry. The newsletter is distributed in digital format and is available on the Chapter’s website at <http://www.aianova.org/newsletter.php>.

For information on advertising in the newsletter, please contact Jody Cranford at (800) 818-0289 or [jody@aianova.org](mailto:jody@aianova.org).

Ad copy and payment must be received by the tenth of the month prior to publication.

DISPLAY AD RATES				
<i>Ad Size</i>	<i>Per Issue</i>	<i>Per Year</i>	<i>Member Per Issue</i>	<i>Member Per Year</i>
Full Page	\$600	\$3,240	\$540	\$2,916
1/2 Page	\$315	\$1,701	\$283	\$1,528
1/4 Page	\$170	\$918	\$153	\$826
1/8 Page	\$90	\$486	\$81	\$437

<b>CLASSIFIED AD RATES</b>
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*A line is 30 characters and spaces.*

AIA Northern Virginia Members

Non-Members

Up to 5 lines \$25

Up to 5 lines \$50

Each additional line \$1.00

Each additional line \$3.00

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Issues: \_\_\_Jan/Feb \_\_\_Mar/Apr \_\_\_May/June \_\_\_July/Aug \_\_\_Sept/Oct \_\_\_Nov/Dec

Ad Size:

Amount Enclosed:

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Name:

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Company Name:

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Address:

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Telephone:

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Email:

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## Advertisement Specifications

Advertisements should be delivered in one of the following formats, in rough order of preference:

- Adobe Photoshop or Illustrator Documents (.psd or .ai)
- Adobe Postscript Files (.eps)
- Standard Graphics Files (.jpg, .tif)
- Portable Document Files (.pdf)

We can work with any of these, so don't worry if you are most comfortable with one near the bottom of the list. We will do our best to work with whatever format you send us.

Crop marks or printer's marks of any kind are unnecessary and will be cropped out by us before the newsletter is sent to the printer.

The sizes for the ads are as follows:

- Full page: 2250 x 3000 pixels, or 7.5" x 10" at 300 dpi
- Half page vertical ad: 1100 x 3000 pixels, or 3.667" x 10" at 300 dpi
- Half page horizontal ad: 2250 x 1500 pixels, or 7.5" x 5" at 300 dpi
- Quarter page: 1100 x 1500 pixels, or 3.667" x 5" at 300 dpi
- Eighth page (quarter column): 1100 x 750 pixels, or 3.667" x 2.5" at 300 dpi

Advertisements are run in full color.

These specifications are probably more appropriately described as "guidelines" to enable us to print the most faithful reproduction of your work possible. We will happily work with you if you have an existing ad that is outside of the specifications above or if you are unsure about creating ads as described. Please feel free to email graphic questions to [matt@aianova.org](mailto:matt@aianova.org)

Thank you for advertising in *AIA Northern Virginia News*.